

MACALLEN



NEWS

Vol. 2, No. 1

Spring 1955

Newmarket, N. H.

Jobs depend on Sales -- Sales depend on Prices . . .



THRU THESE PORTALS Passed In and Out the Most Beautiful Girls In the World ... of Insulation

Ward MacAlister, arbiter to the leading party goers and throwers of his day, called them "The Four Hundred," a term which our own Society Editor has borrowed to describe the Macallen elite who, with their spouses and guests, attended the whinging tossed at the Rockingham Ballroom from practically dusk to dawn last December 23d, through the courtesy and cooperation of The Employees' Benefit Fund and Mr. L. B. McCarthy. By coincidence those present numbered exactly four hundred.

Luther Witham, the Charles Sherry of Lynn, supplied the delectable repast, a sit-down collation consisting of five courses built around Poulet Roti as an entrée and Creme Glace for dessert.

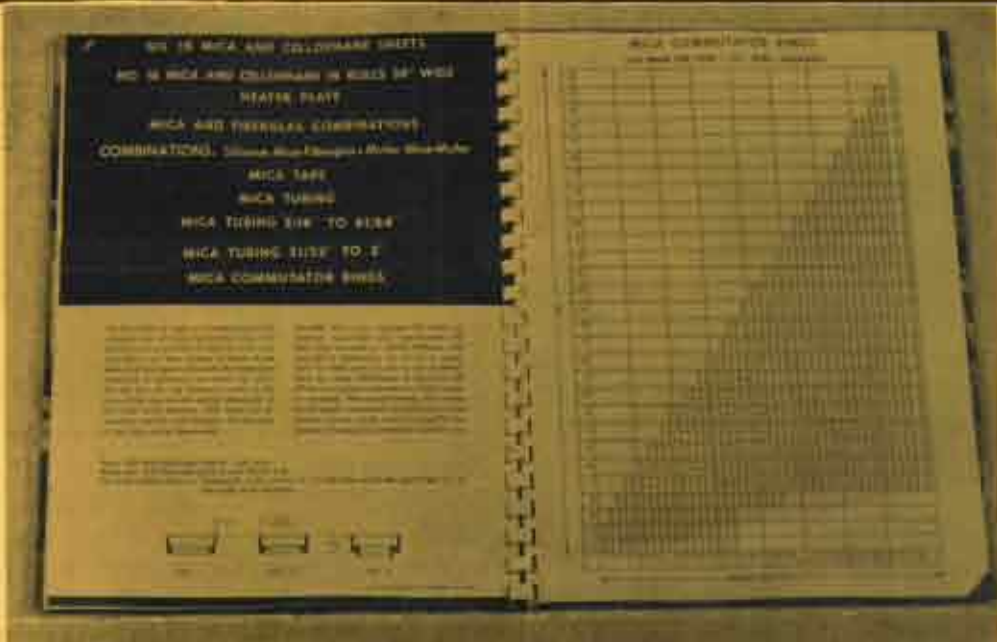
Arthur Simpson's famous Swing and Sway Shift furnished the hot ticks for the entertainment and dancing which followed — ably assisted on the licorice stick by our famous virtuoso of the clarinet, Senor Ricardo Thayer. His rendition of M. Termite's arrangement of "Cette Vielle Maison" nearly brought down the house.

The entertainment was kept moving right along at a speedy clip by professional Master-of-Ceremonies, Jim Frew, who was generous with his songs as he was nimble with his quips and comedy. A solo by our fellow Macallenite, Harry Dunn of the Railway and Joints Department, evoked a storm of applause.



DO YOU KNOW THIS MAN?

Born in Newmarket over a half-century ago, he still lives here on a vernal street. A son and daughter-in-law are employed in other branches of the plant. A daughter, another daughter-in-law and a son-in-law also formerly worked here. He's a Red Sox fan! (See last page for answer.)



NEW CATALOGUE MAKES ITS BOW

Like solar eclipses, quintuplets and hundred-carat diamonds new catalogues, in the insulation field, are not every-day affairs. They appear only at considerable intervals. For example, it has been ten years since The Macallen Company, a leader in built-up mica insulation, issued its previous catalogue. Our printer says it is one of the handsomest books they've seen, due in no small part to the clever use of one of the company's own products — built-up mica sheets

The News has investigated and is sorry to report that there is no truth to the rumor that Mr. Banks' partner in the momba contest was Miss Marilyn Monroe.

In addition to the potables brought individually and generously shared with friends, some four kegs of beer and ten cases of tonic were consumed; due to the thirst provoking nature of the star-dust which seemed to settle on everyone and everything as the gala evening wore on.

The glamour of the lovely ladies was also enhanced by corsages which were distributed to all in attendance.



— for the front and back covers. This material, while intended for use as an efficient dielectric, has a color and texture that would appeal to an artist. It is overlaid by transparent cellulose imprinted in white with a woodcut-like illustration of the plant in the center and a band along the right edge and bottom. The name and address of the company appears in cut-out lettering along this outer edge so that the red-brown mica shows through in contrast to the white. The title also is stamped in brown along the back of the white plastic binding so that whether the book is placed on edge among a number of other catalogues or filed, either side up, in a file drawer, it can be immediately identified.

The catalogue has a spiral binding which permits flat opening without flop-over.

Pictures of Macallen departments and processes are shown in montages on the inside front and back covers.

All pages are replaceable by use of a small plastic comb included at the back. Product and price changes can be supplied on new pages as they occur; thus keeping the book up-to-date at all times.

Another unique feature is the elimination of numbered pages as well as an index. Product reference pages, each with marginal title exposed and with product illustration, occupy a center section which can be scanned and turned as a unit so that data concerning any product can be located at a glance. Printing is two-tone, brown and black, on heavy India tinted stock.

A four-page sheet, setting forth discounts and terms, is contained in a special pocket at the back. This sheet has universal punching so that it can be removed and bound into any standard binder, if preferred.

Prices depend on Cost -- Cost depends on You

MACALLEN NEWS

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The *Pilot* House
by
L. B. Mc CARTHY

A year ago I wrote my last Pilot House comment in this space. I was then in Bermuda as I am now and it seemed a good time to congratulate and thank everyone concerned for the efficient way the move up from Boston, was handled. We got into production in Newmarket with a minimum of disruption; despite the fact that new people among you were faced with unfamiliar production methods. This could not have been accomplished without unselfish cooperation from you. It encouraged me to hope that now that you new folks had learned and settled down to your jobs you might help some of us older hands to correct errors we have doubtless overlooked thru the years from force of habit.

I pointed out then that our mica insulation is very important to our customers — how it functions in manufacture and in service determines our future in business. Our success consists in doing everything as well as we can, and then constantly trying to do it better; upon the elimination of just that "little bit wrong."

Francis Dahl, with his keen perception and light touch, has put his pen right on one of these in his amusing cartoon on the last page of this issue. It is the elimination of waste — a "little bit wrong" that adds up to a good many thousands of dollars every year right here at Macallen and costs American business millions.

Perhaps it would be better to say *utilization* of waste, waste time, waste effort, waste material, the minimizing of destruction and damage, of avoidable wear and tear, that produces the great results in this modern industrial world in which we all have to live, and want to do so as well and as successfully as we can. Actually there is nothing beyond our capacity in this, no magic in these accomplishments. The leaders in action and thought are not magicians, but steady, persistent workers.

Buck says he'd rather stay right in the Press Department but if the Army really wants to solve one of its most pressing problems (sic) it will draft Buck Bailey. According to the Boston papers, it seems that the Fort Lewis, Washington quartermaster depot, have a pair of outsize trousers, only slightly smaller than a squad tent, that were made for an officer who departed without claiming them. The depot has tried to issue them, in the time-honored tradition of the Army, to various enlisted personnel, including Sgt. Richard Wakatoni, who claimed, not unreasonably, that trying to encase his 27-inch waist in the massive 54-inch girth of the pants might prove a serious handicap in action, such as swimming ashore at some beach-head or dashing for the chow line. Aside from the aesthetics of the thing he calculates he would have to take three paces forward to move the trousers one. He had his picture taken in them to prove it and to attach to the protest he is filing (8 copies, carbon) which will doubtless travel all the way up to the Pentagon and be processed sometime after his discharge in 1959.

A check with Buck, who, as you will recall, won a pair of trousers, size 60, in a contest by Feineman's in Rochester last year about this time, reveals that these Army problem pants would have to be let out considerably to fit him. Our boy still holds his own. The joint chiefs of staff might solve the whole knotty tangle simply by drafting him.

His duty to his country ably discharged, Corporal George Morancy returned from service in the Marine Corps March 17th.

William Harris, who has been absent from the office for the past two months because of illness, is improving daily. Keep up your recovery Bill, the whole office gang is pulling for you and your speedy return.

Corporal Charles E. Dearborn, Jr son of Charles Dearborn of the Press Dept., has departed for Fort Sill, Oklahoma. He is studying Field Rad Maintenance. We might mention that we are also delighted to have father, Charles, Sr., back with us after recovering from a recent operation.

Mrs. Laura A. Meserve, wife of Frank Meserve, and a popular resident of Dover for more than a third of a century, died on Sunday three weeks ago at the Wentworth-Dover Hospital.

Mrs. Meserve was a member and past president of the Back River Community Club which furnished the pall bearers: Francis W. Lennon, president of the club; Albert Pomery, Fred Janelle and Ford Shaw.

Services, held at the McGill Funeral Home, were attended not only by a delegation from the club, but from the Boston & Maine Transportation Company and by a host of neighbors and friends including many from Macallen.

Burial was in the family lot at Pine Hill Cemetery. The Reverend Guy Butera, pastor of the Dover Baptist Church, officiated at the committal service while interment arrangements were in the charge of Tasker and Chesley.

Mrs. Meserve was born on February 23d, 1888, in St. Stephens, New Brunswick, of John and Mary (Kerr) Mann. Besides her husband, she is survived by two daughters, a son and two grandchildren.

We wish a speedy recovery for Jean Metcalf, wife of Philip Metcalf, who is ill with pneumonia. We hope that by the time this item appears she will have left the Exeter Hospital and be well on the way to complete health.

Mrs. Ruth O'Brien, 2nd Shift, Tape, was confined to her home under doctor's orders with bursitis from the middle to the end of March. Her fellow employees of the Tape Dept. chipped in and bought her a black onyx necklace and earrings to match. That did it. She was so eager to get back and show her new finery that she broke all records for rapid recovery.

Elaine Seaver is back at work after being absent for some months. Welcome, Pal!

Mrs. Germaine Fortier, 2nd Shift, Tape, suffered a broken collarbone in an auto crash on the Epping-Kingston Road, Route 125, last January. Seems the roads were in an icy condition and she, her husband, daughter and father were all going down to Waltham, Mass., to a family reunion. Making a sharp turn the car went into a skid, hit a row of white posts, then a telephone pole and turned over. Germaine was the only one seriously hurt. She spent seven weeks in the hospital and nine more at home before she could return to work around the first of April.

Sickness arrives by jet and departs by oxcart as Frank Hughes and Bob Wood of the Press Dept. have good reason to know. Both their wives have been in and out of the hospital for one operation after another. We sincerely hope that these sudden and recurrent troubles have run their course and taken their tardy departure and that the rest of 1955 and the years to come will be pleasant and free of illness for Mrs. Wood and Mrs. Hughes.

Miss Ellen Stone of Portsmouth is on the sick list with measles. Ellen is a standby of the Tape Dept.

Catherine Malik will be absent from work for some time. She is recovering from a broken leg.

TOO MANY BOSSES MIGHT SPOIL THE TAPE

Someone found some Master Sergeant's stripes in a rag box in the Tape Dept. (2nd Shift). They taped them to a post and wrote, in large black letters above them "THINK." Someone else printed on a tape below "Do You Deserve a Promotion?" Everyone in the place signed up beneath. Obviously, everyone can't be a Supervisor or Foreman — somebody has to remain a private in order to get a little work done around the place. Lots will be drawn to see who this is.

Dot Caswell, 2nd Shift, Tape, spent a two-week holiday with her brother, his wife and kids, in Fort Dodge, Iowa. He'd been on to Greenland, on a visit back home and she returned with him as the tag-along baby sister. Said there were lots of eager-beaver corn-fed lads out there and she really had a bang-up time. Said it would have been even bang-upper if she could have cashed her Macallen payroll check, which she had along, a little sooner. Seems they had to make sure, out the-a-way, that they was sich an outfit. Seems they found out and cashed it and after that the boys were around thicker than flies in sugaring off time.

Our own two talented Thespians, Charles Dearborn and Fred Ordway, put on the sock and buskin (or more accurately the nylon and falsies) and frolicked and postured as Marilyn Monroe and Gypsy Rose Lee in the rollicking opus "Holiday Ahoy!" presented recently in the Newmarket High School Auditorium under the auspices of the Women's Club. Minsky and M.G.M. would have been surprised at these facsimilies but the audience was enthusiastic.

Bob Glidden of the Press Dept. has moved from Mineral Park Housing Project to 119 Fourth Street, Dover. If Bob keeps on moving he will live up to the old Glidden Paint Co. slogan, "Covers the Globe."



Al LeClair and his Musical Whatnots

If Gypsy Rose Lee could get all that money from a "G" string, Alphonse Leclair (5th floor) doesn't see why he shouldn't make good with an E string. Anyway, he's put himself together a contraption that would shame the bards, troubadours and minnesingers of the Middle Ages. "Hautboy!" he exclaimed when he tried it out, "This should be good for a lot of lute."

All we know is what we read in the papers and what Dick Schanda tells us. Seems the solons in Concord have reared up and passed a beaut — no rifles to be used for the taking of deer. Haven't said what's to be used, bows and arrows or sling shots. More details will, and should, follow.



Rising Star Lodge, No. 47, F. & A. M. of Newmarket will hold its annual Ladies' Night at the Rockingham Ballroom Thursday, the 19th of May. The banquet will be at 6.30. Master Masons and their wives are invited to attend. Tickets can be obtained from Charles Dearborn of the Press Department.

Wow! Have you seen Eddie Polchlopek in his '55 Plymouth. Eddie says it's new but not spanking new—rides so smoothly it must have been designed by a man named Feather-bottom.

Spring, says Anna Eaton, our ground floor philosophess, brings ideas and motorists fancy lightly turns to thoughts of the open road. Unfortunately, when they hit it they find, more often than not, large yellow signs reading "Closed for Repairs."



Mr. and Mrs. Helmuth Brandt are the proud parents of a boy, born in April. Mr. Brandt is the son of Mrs. Elizabeth Brandt.

Linda Ann Lemire, a daughter, made her bow to the world and to her parents, Mr. and Mrs. Joseph Lemire, on March 7th.

Mr. and Mrs. James Childs are the delighted parents of a bouncing son, born on March 19th at the York Hospital. Mrs. Laura Childs is the grandmother (5th floor).

Girl, Oh Girl! It was a daughter, Raelene, to Mr. and Mrs. Charles Spivey of Raymond, March 18th, at the Exeter Hospital. Almost seven pounds then and a lot more now. Mrs. Spivey is the former Lorraine Higgins of Tape.

Mrs. Betty Witham Seaver (formerly Segment Dept.) became the mother on April 4th of a bouncing six pounds, one ounce baby girl, Dawn Marie.

Mr. and Mrs. Charles McNeil of Newmarket are the proud and happy parents of a daughter, Charlotte Marie, born last Nov. 14th. She weighed seven and a half pounds and her mother is back, hard at work, in the Tape Dept.

Mr. and Mrs. Delbert Spinney are the happy parents of a bouncing boy born March 21st at the Portsmouth Hospital. Mr. Spinney is the son of Mrs. Ina Spinney, 5th floor.

When April Showers Come Your Way — a song title which came alive for Lorraine Spivey and Kay Kleczek, after a visit by the stork. The gals of the Tape Dept. donated many lovely gifts. Former's cake was made by Violet Cormier, latter by Marion Demeritt.

Maybe some of the houses in these new developments wouldn't be so damp if there wasn't so much due on them.



Some of the interim birthdays since our last issue have been Natalie Hawkins — Dec. 11th (Marion Demeritt made the cake), and Thelma Sewall on Jan. 26th who received a cedar chest from her beau, Mr. Ralph Brown of Strafford, N. H.

Among the birthdays occurring to our Macallen family in April were those of Easter O'Brien, April 7th, and Hallie Garland on April 10th.

Mr. and Mrs. Joseph Cormier of Kittery, Maine, observed their 20th wedding anniversary on March 29th. They celebrated with a dinner at Howard Johnson's, Portsmouth. Mrs. Violet Cormier works in the Tape Dept.

Charles and Laura Childs celebrated their 28th Wedding Anniversary last April 15th.



On April 16th Patricia Cobb was married to Ensign Frank Monroe Tindall, Jr., U.S.N., currently stationed at Portsmouth. The ceremony was performed at 5 P. M. in Kittery, Maine. The bride wore a light blue suit, tan accessories and a white coat.



Mr. and Mrs. Charles Lang, USAF

Miss Ruth Audrey Hawkins of the Segment Dept. and daughter of Mrs. Marguerite Rollins of 26 Beech Street, and Alaric Hawkins of South Lee, became the bride of A/1c Charles W. Lang, Jr., U.S.A.F., in Stratham. The wedding took place Feb. 25th,

last. Attendants were her mother, Mrs. Marjorie Rollins and her husband's parents, Mr. and Mrs. Charles Lang. Mr. Lang, Sr., is employed in the Ring Dept.

Mrs. Pauline Brewster, Justice of the Peace, officiated at the single-ring ceremony.

Mrs. Lang, employed at the Macallen Company, was graduated from the local High School, as was her husband. He is a member of the Air Force stationed in Dover, after completing his tour of duty in Korea.



Audrey (Hawkins) Lang after shower

Add, that shower for Audrey Hawkins. Took place March 11th in South Lee. The deluge (that's the word for it from the amount of stuff that showered down) was held at Mrs. Roger Gibbs. Present were Mrs. Irene Gooch, Mrs. Sadie Lang, Mrs. Marion Demeritt, Mrs. Lulu Melindy, Mrs. Charles Lang, Miss Signe Bently, Miss Janet Murphy, Mrs. Faye Tuttle, Mrs. Charlotte Smith, Mrs. Marguerite Rollins, Mrs. Annie Hawkins, Miss Ruth Gibb, Mrs. Natalie Hawkins (our Gai Scoup) and Mrs. Priscilla Gibb.



Everett Hanley and Billie Hobby

Miss Billie Hobby is engaged to Mr. Everett Hanley. The engagement was announced back in February and the wedding is scheduled to take place in September.



Francis Heath and Elizabeth Norton

Frank Heath, our popular Maintenance carpenter, did take and hold Francis Norton as his blushing bride on Saturday, April 2nd. It was a quiet wedding, the Rev. MacKenzie



officiating. I guess everyone in the plant will join in wishing Francis and Elizabeth a long and happy married life. Couldn't happen to two nicer guys.

On May 16th Miss Beverly Norton, daughter of Mr. and Mrs. John Norton of Newmarket, became the bride of Mr. Herbert Monroe, son of Mr. and Mrs. Herbert Monroe of Durham. The double ring ceremony took place at the Community Church, Newmarket, and was conducted by the Rev. Ernest McKenzie. Mrs. Helen Mitchell sang "For I Love You Truly" and the organist, Thomas Rooney, played the wedding march. A reception and buffet for 150 guests followed at the bride's home.



Shirley Gilchris

The engagement of Miss Shirley Gilchris to Mr. David Mitchell has been announced. The wedding will take place in St. Catherine's Church, Portsmouth, on June 11th and will be followed by a reception at Riverview Terrace.

Miss Joyce Keen is engaged to be married to Sgt. John Julian Kloczkowski of the U.S.M.C. The wedding has been set for October 7th next.



Trudy Kelleher and PFC. Donald John Graser, U.S.M.C., will be spliced on June 18th at 9 o'clock. The ceremony will take place at the Church of the Immaculate Conception, Portsmouth, N. H. The reception will be held at the Folsom Salter House, Portsmouth.

Miss Maureen O'Brien, daughter of our popular reporter, Mrs. Easter O'Brien, was married April 23d to James Cozad, U.S.C.G., of Mayetta, Kansas. The ceremony took place at St. Catherine's Church, Portsmouth.

The wedding reception, which followed, was held at the Piscataqua Fish and Game Club, Greenland, N. H. For the present, Mr. and Mrs. Cozad will make their home in Somerville, Mass.



Nancy Garland

Mr. and Mrs. Frank Garland announce the engagement of their daughter, Nancy, to William Mowery of Columbus, Ohio. Miss Garland is a Wave and is stationed at Norfolk, Va.

A June wedding is planned.

Mr. and Mrs. Ernest Langlois of 3 Elm Drive, Newmarket, announced the engagement of their daughter, Lorraine, to Richard C. Shelton. Dick is the son of Mr. and Mrs. Charles King Shelton of 20 N. Main Street. The wedding is planned to take place on completion of the the home they are building on Packard Falls Road.

One of our Tape Dept. gals, Rita Desjardine, will be married to A. S. 3/c Gail Marcotte, both of Epping, N. H., on June 12th. They will live in Florida where he is stationed.

A July wedding is planned for Josephine Clark, daughter of Mr. and Mrs. George Clark of 33 Central Avenue, to Mr. Daniel Dziedzic, son of Mr. Jacob Dziedzic of South Main Street. Josie works in our Tape Dept.

Miss Rita Baillargeon and Mr. Edward Longa, both of Newmarket, were married April 30th at St. Mary's Church. The reception took place at the Rockingham Ballroom. A Jack and Jill party was given for the couple Friday night, April 15th, at the Polish Club in Newmarket.



Arthur LaBranche

(Do You Know This Man? Page 1)



BOWLING, ZOWIE!

The 1955 Macallen Bowling League season, despite a late start, proved to be a roaring success. "Curley" Casala's unusual way of scoring and his uncanny knock with figures, proved the downfall of the runner-up teams. John Markovitch, No. 1 fan of the Receiving Dept. team, proved to be the spark plug.



Tony Casala

Here are the bowling results straight from the Exeter alleys. As mentioned Tony Casala captured high single with 132. John Markovitch had the high 3 string total — 348. He also ended up with the year's high average — 1,028. The Segment team won the "Champs" crown with a .667 percentage. Not bad. Won 16 and lost 8. Frank Schanda had the high Pinball total, 2,791 Pins.



WOMEN'S BOWLING TEAM

L. to R.: Marlene Ball, Anita LaBranche, Jane Harvey and Helen Casala.

In a short while a new Bowling League will be formed and applications for the 1956 season will be taken. Let's have a big turnout.

Want Makes Waste or Vica Versa

by Dahl

